

Cultural Program in Coex Gangnam with KX

Join us at COEX for a special event with Korean cultural experiences, networking, and interactive programs for international students.

Visit [KoreaExperience](#) at All That Travel Exhibition!

Event Period: Apr 30 – May 2, 2026

Event Location: COEX, Gangnam

Featured on Friday, May 1

- 1st KX Global Community Meetup Session (10:00 - 12:00)
- Oki Doki Korea Talk Show (13:00 - 15:00)

Program Lists (Constant Events)

- Hanbok Photo Zone
- Finger Food & Networking
- Vegan Clay Craft Lesson
- Event Roullet Gifts
- English-Friendly Event Guide

Special Program (*Reigstration needed)

- Folk Art Lesson (40min)
- Gayageum Lesson (20min)



Scan here for more details and to reserve your spot!



VISIT KOREAEXPERIENCE AT 2026 ALL THAT TRAVEL!



EVENT DATES

Apr 30 – May 2, 2026



HOURS

Thu–Fri 10:00 AM – 5:00 PM
Sat 10:00 AM – 4:00 PM



VENUE

Hall D, COEX



BOOTH

D136

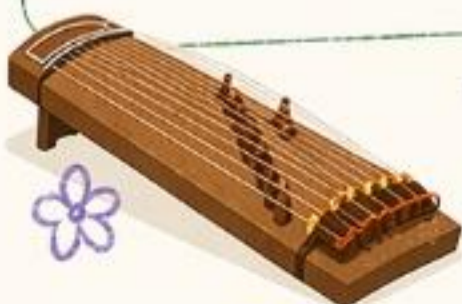
PROGRAM HIGHLIGHTS

-  Hanbok Photo Zone
-  Finger Food & Networking
-  Joa Jigu Clay Craft Experience
-  Roulette Event


SPECIAL CLASSES

Advance reservation required

- Minhwa Class (40 min)
- Gayageum Class (20 min)



Stop by 
Booth D136
and enjoy cultural activities, networking, and prizes!

FRIDAY, MAY 1 



Morning Networking Session



Oki Doki Korea



Experience Korea. Connect the World.



KX CULTURAL EXPERIENCE & NETWORKING EVENT @ COEX

(4/30 - 5/2)

DAY 1 (APR 30, THU)

- Minhwa Class
- Gayageum Class
- Joa Jigu Clay Craft Experience
- Roulette Event

DAY 2 (MAY 1, FRI)

★ 1st KX Global Travel Community Meetup
10:00 AM - 12:00 PM

★ Oki Doki Korea
1:00 PM - 3:00 PM

Also available at the booth:

- Minhwa Class
- Gayageum Class
- Joa Jigu Clay Craft Experience
- Roulette Event

DAY 3 (MAY 2, SAT)

- Minhwa Class
- Gayageum Class
- Joa Jigu Clay Craft Experience
- Roulette Event

✔ Roulette Event is also available! Become a KX member and get a gift.

★ Programs shown in orange require advance reservation.



2026 All That Travel



MORE TO ENJOY AT KX BOOTH



ADDITIONAL EXPERIENCES

1 Gayageum Class



Learn the beauty of traditional Korean music.

2 Minhwa Experience



Discover the charm of Korean folk painting.

3 Joa Jigu Handcraft Experience



Create your own unique Joa Jigu piece.

4 Flower Tea & Craft Beer Tasting



Enjoy refreshing flower teas and curated craft beers.



5 Traditional Snack Tasting (Orinda)



Taste delicious Korean traditional snacks from Orinda.



Taste, create, and experience Korean culture at Booth D136.

Lucky Draw & Event Prizes



Spin. Win. Enjoy.

Roulette Prize Highlights

Join the on-site lucky draw for a chance to win lifestyle items, beauty & food gifts, and Korean traditional goods.

Prize Lineup



Keek Pillow O V2



Keek Lounge Cotton Robe



Red Ginseng Mask Pack



Starbucks RTD Fizzio



Hwangnam Bread Gift Set



Korean Traditional Glitter Goods



Joseon Royal Wine Stopper

✔ *Prize items may vary depending on on-site event conditions.

